Chief Learning Officer® ACCELERATOR

A CERTIFICATION COURSE UNLIKE ANY OTHER.

FAST-TRACKING NEW AND ASPIRING CLOS

The Chief Learning Officer Accelerator is a virtual seven-week, comprehensive and experiential development program focused on the most important topics and the latest CLO research and best-practice findings for high-level learning executives. Aligned with CLO LearningElite organizational criteria, the Accelerator places a premium on learning from not only its esteemed faculty, but — equally important — your fellow learning professionals. You will participate in building the body of knowledge by sharing real-world experiences and lessons learned in discussion groups and missions and build a robust network to serve your role as CLO and help build your contemporary career. The program comprises personal action plan development and case study application presentation with feedback from the entire Accelerator faculty.

CLOACCELERATOR.COM Enroll Today!

MENTORPLUS: OCT. 2-3, 2024

The first 14 registrants will secure a spot in the MentorPlus program.

Students are encouraged to bring questions and challenges ready for discussion.

Choose between 15-minute sessions on Day 1 or 30-minute sessions on Day 2.

Read More

Chief Learning Officer® ACCELERATOR

MentorPlus Schedule

DAY 1 - Oct. 2, 2024	Faculty Member 1	Faculty Member 2	Faculty Member 3	Faculty Member 4	Faculty Member 5	Faculty Member 6
9:00 AM ET	Student 3	Student 4	Student 5	Student 6	Student 7	Student 8
9:15 AM ET	Student 2	Student 3	Student 4	Student 5	Student 6	Student 7
9:30 AM ET	Student 1	Student 2	Student 3	Student 4	Student 5	Student 6
9:45 AM ET	Student 8	Student 1	Student 2	Student 3	Student 4	Student 5
10:00 AM ET	Student 7	Student 8	Student 1	Student 2	Student 3	Student 4
10:15 AM ET	Student 6	Student 7	Student 8	Student 1	Student 2	Student 3
10:30 AM ET	Student 5	Student 6	Student 7	Student 8	Student 1	Student 2
10:45 AM ET	Student 4	Student 5	Student 6	Student 7	Student 8	Student 1

DAY 2 - Oct. 3, 2024	Faculty Member 1	Faculty Member 2	Faculty Member 3	Faculty Member 4	Faculty Member 5	Faculty Member 6
10:00 AM ET	Student 9	Student 10	Student 11	Student 12	Student 13	Student 14
10:30 AM ET	Student 10	Student 11	Student 12	Student 13	Student 14	Student 9
11:00 AM ET	Student 11	Student 12	Student 13	Student 14	Student 9	Student 10
11:30 AM ET	Student 12	Student 13	Student 14	Student 9	Student 10	Student 11
12:00 PM ET	Student 13	Student 14	Student 9	Student 10	Student 11	Student 12
12:30 PM ET	Student 14	Student 9	Student 10	Student 11	Student 12	Student 13
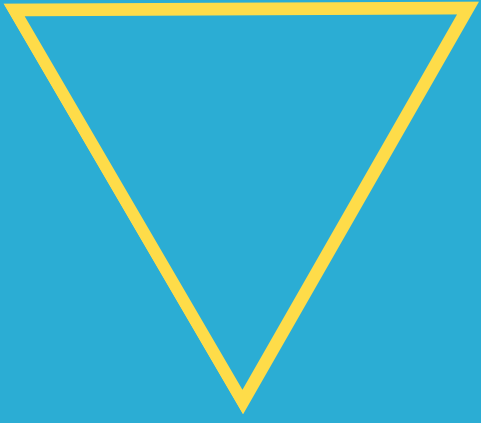
MEET THE FACULTY

Adri Maisonet Morales
VP of Talent Management
Blue Cross Blue Shield
of North Carolina

Kevin D. Wilde
Executive Leadership Fellow
Carlson School of Management,
University of Minnesota

Justin Lombardo
Chief Human Resources
and Staff Development
OfficerArchdiocese
of Chicago (Retired)

Judy Whitcomb
Founder
Storybook Leadership
Consulting, LLC

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COURSE DETAILS

Developed by a faculty of award-winning chief learning officers, the Chief Learning Officer Accelerator is a development program focused on the most important topics for learning executives, including leadership challenges and opportunities, strategy development, funding and infrastructure, learning technology and creating your personalized career development plan.

WHO SHOULD ATTEND

The Chief Learning Officer Accelerator is a next-generation learning experience designed specifically for learning and development leaders. This interactive program is tailored to the needs of aspiring and newly appointed CLOs (and even experienced CLOs looking to sharpen their edge, broaden their network or expand into a new role), across all organization sizes and sectors. The program — designed by CLOs, for CLOs — will increase and quicken the learning curve to skills proficiency and offer a gateway to an exceptionally strong network, accelerating both your readiness for the CLO role and your impact within that role.

LEARNING OUTCOMES

- Increased knowledge of the learning space and the CLO role, particularly in the areas of leadership demonstration, strategic decision-making, technology and infrastructure, and preparing for the future of learning.

- A solid understanding of the business impact that learning is making in your organization; the knowledge to achieve, measure and demonstrate business results through learning.

- A certificate of completion of the course, issued by Chief Learning Officer.

- A personal development plan for your journey of impact as a CLO.

- A strong network of learning leaders, both seasoned and accelerating in their careers.

- CLO is proud to share that many of our Accelerator graduates have gone on to win industry awards and recognition and promote to significant, senior roles in their career.

WHAT YOU'LL GAIN

- Digital professional credentials for your resume, LinkedIn profile and email signature.

- Recertification credits.

- A certificate of completion of the course, issued by Chief Learning Officer.

- Knowledge and leadership from our faculty of widely-respected industry experts.

- Network opportunities with our highly-engaged community of aspiring, newly appointed and experienced CLOs.

- A post-course invitation to a private LinkedIn alumni group where the conversation continues.

- An invitation to pursue 1:1 coaching with select faculty members.
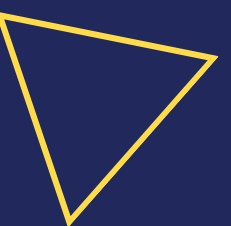
LEARNING MODULES

WEEK 1: DEMONSTRATING CLO LEADERSHIP

Deepen your understanding of what it means to be a leader in your organization and the competencies you will need. This module explores the intricacies of determining business priorities and aligning to those priorities, gaining executive support, developing leadership practices, acquiring business acumen and thinking strategically.

LEARNING OBJECTIVES:

- Understand the differentiating competencies, experiences and accomplishments of a successful CLO.

- Gain a real sense of playing at an executive level in your current role as CLO or how to improve and position yourself to become a CLO.

- Use the class to take ownership of your personal leadership challenges to perform at the CLO level.

- Initiate a process to create a high-impact enterprise learning strategy grounded in business strategy and needs.

Enroll Today!

WEEK 2: BECOMING MORE STRATEGIC: MINDSET & MAP

Deepen your understanding of what it means to be a leader in your organization and the competencies you will need. This module explores the intricacies of determining business priorities and aligning to those priorities, gaining executive support, developing leadership practices, acquiring business acumen and thinking strategically.

LEARNING OBJECTIVES

- Understand why strategic leadership is so important in today's world.
- Determine what strategic leadership looks like.
- Learn how to be seen as a strategic leader:
- Ensure your development plan helps take your leadership to the next level.
- Unify your team under a clear, compelling, motivating vision.
- Brush up your communication skills.
- Focus on accountability; link your team's efforts to business results.
- Learn two key accelerators to set you up for success:
- Creating the best team – hiring wisely.
- Oversight or governance in place.
- Discuss the key strategic decisions CLOs need to make.
- Level of funding.
- How to organize or structure learning.
- Measurement.
- Creating the "right" learning culture.
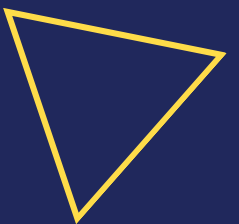
WEEK 3: INFRASTRUCTURE & MEASUREMENT

Module 3 focuses on building infrastructure and metrics to support business strategy. Understand all the components of your learning infrastructure and the value of metrics, executive communication and technology support.

LEARNING OBJECTIVES

- Review what you need to know about your organization and the ways you establish a baseline.
- Understand the components of learning infrastructure within your organization.
- Explore the various levels of learning evaluation.
- Dig into executive reporting and the use of dashboards.
- Learn how to extend your resources to vendors and academic partners.
- Learn how to navigate the complicated landscape of learning platform technologies.
- Share experiences with optimizing your LMS or experience platforms.
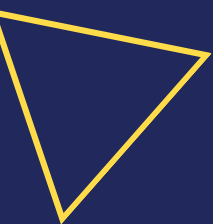
WEEK 4: BUILDING A LEARNING CULTURE

Organizations that intentionally and strategically foster a learning culture have a competitive advantage in attracting, retaining and engaging talent. Moreover, a learning culture also accelerates individual and organization performance while preparing teams to navigate through the rapidly changing world. This module hones in on creating a high-impact and sustainable learning culture.

LEARNING OBJECTIVES

- Learn the benefits of intentionally and strategically implementing a learning culture.
- Discover the key features of a learning culture.
- Acquire insights and learn about best practices for establishing a learning culture.
- Discover insights on the importance of engaging business partners and leaders from across your organization.
- Learn about the importance of thinking like a marketer and amplify your learning culture inside and outside of your organization through storytelling and other methods.
- Assess your current organization's learning culture versus its desired state and begin the development of an action plan.

WEEK 5: TECHNOLOGY & THE FUTURE OF LEARNING

Explore the vast and rapidly evolving tech landscape, as well as the impacts of AI and emerging technologies on the future of learning for both learners and learning professionals.

LEARNING OBJECTIVES

- Explore how technology is driving the learning experience.
- Discuss how to make decisions about learning technology.
- Assess the impact of AI and skills-based talent management on learning processes and technology.
- Review your current learning technology ecosystem and identify opportunities for improvement.
- Discuss best practices and innovations.
- Create a roadmap for a future learning experience and the technology needed to deliver it.

WEEK 6: CREATING ACTION PLANS

Put your learning to use for your organization and for yourself! This module is all about action.

LEARNING OBJECTIVES

- Put your learning to use for your organization and for yourself.
- Position yourself to be a qualified candidate to reach your aspirations.
- Apply the course content to create a personal development plan and an individual exposure plan.
- Identify your short- and long-term goals that emerge from this course, how you will get there, and how you will know when you've reached those goals.
- Learn a framework to develop your leadership story.

WEEK 7: APPLICATION & SIMULATION

More details coming soon on this group exercise involving all faculty and students.

PROFESSIONAL DEVELOPMENT CREDITS

HRCI

Earn up to 12 HR (General) recertification credit hours toward PHR, SPHR and GPHR recertification through the HR Certification Institute.

SHRM

BetterWork Media Group is recognized by SHRM to offer Professional Development Credits (PDCs) for the SHRM-CPSM or SHRM-SCPSM. This program is valid for 12 PDCs for the SHRM-CP or SHRM-SCP.

ATD

BetterWork Media Group has been pre-approved by the ATD Certification Institute to offer programs that can be used toward initial eligibility and recertification of the Certified Professional in Talent Development (CPTD) and Associate Professional in Talent Development (APTD) credentials. This program has been approved for a maximum of 12 points.

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